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## Solmar Hotels & Resorts Prepares for an Unparalleled Holiday Season

 4 weeks ago



### *The ideal sandy holiday vacation with an exquisite variety of celebrations awaits guests in Los Cabos*

LOS CABOS, Mexico (November 20, 2018) – Solmar Hotels & Resorts, a collection of seven all-suite properties located in Los Cabos, invites guests to switch up the snow for sand and celebrate the holidays oceanside this year. In addition to the unparalleled paradisiac views and exceptional service that can be found at all of the resorts, Solmar’s vibrant lineup of festivities will have guests rejoicing in the holiday spirit. Among the variety of activities at each property includes fun traditional Mexican celebrations and gourmet holiday menus, all that can be enjoyed in Baja’s ideal winter climate that assures an unforgettable holiday vacation.

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“This is Solmar Hotels & Resorts’ most magical time of the year.” said Ricardo Orozco, VP of Solmar Hotels & Resorts. “Our unmatched dedication to our guests is even more evident during this special time of year, as our celebrations are thoughtfully crafted to create a warm and jolly atmosphere for those that join us for the holidays.”

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This Christmas Eve at Don Luis at [Grand Solmar Land's End Resort & Spa](#), guests will be immersed into Mexico's traditional pastorela, a celebration that reenacts Mary and Joseph's search for a place to stay in Bethlehem. Guests will also be able to join in with Mexican Christmas carols, piñatas, and much more. Another delectable option is the impressive Christmas Day brunch at Brigantine at [Playa Grande Resort & Spa](#). As part of Solmar's menu of special surprises, children will wonder at Santa Claus' surprise arrival during the brunch, bringing sweet presents and lots of holiday cheer. From 6:00 to 10:00 p.m., guests at [Grand Solmar at Rancho San Lucas Resort Golf & Spa](#) can unite for Christmas dinner at Anica, the newcomer's signature restaurant, alongside a variety of mouthwatering traditional holiday dishes.

Celebrating the last hours of 2018 will be an easy choice, as New Year's Eve plans at the Solmar properties will feature a special festive menu at their signature restaurants on site, as well as an exhilarating welcome to the New Year. For example, guests at Don Luis at Grand Solmar at Land's End Resort can revel at the extensive selection of gourmet fare to pick from, like freshly caught Red Snapper ajillo style. Additionally, guests at Solmar Resort, Playa Grande Resort & Grand Solmar Land's End Resort & Spa have the privilege to attend the exquisite New Year's Eve beach party at Playa Grande Resort & Grand Spa. At this bustling party, guests can count down to 2019 just steps away from the Pacific Ocean on the shore. The grandiose celebration will bring together guests for a dazzling night with an open bar, a burlesque show and other terrific surprises. After the spectacular New Year's countdown, graced with a champagne toast and a stunning fireworks display, DJ Staci Nichols will be headlining the unforgettable New Year's celebration.

Celebrating the first day of 2019 will be a blast at La Roca's New Year's Brunch, where guests will enjoy serene views of Los Cabos whilst at Land's End highest vantage point. Here, guests will rejoice to new beginnings with live music, an extensive display of international cuisine, and unlimited mimosas. Grand Solmar at Rancho San Lucas will also be hosting a New Year's Day celebration at Anica, where an extensive arrangement of gourmet meals, including eight main courses, will provide the sweetest welcome to the new year.

Solmar Hotels & Resorts' festivities agenda is dedicated to make Los Cabos feel like home for those visiting during the holidays. Also, an alternative holiday vacation has never been easier to book with Solmar's Black Friday Sale, featuring rates up to 60% off. From November 19-30, guests will be able to take advantage of this discount and travel any time before December 26<sup>th</sup>, 2019. For more information and reservations, visit [www.solmar.com](http://www.solmar.com). To book the Black Friday Sale, visit <https://promotions.solmar.com/blackfriday/>.

### About Solmar Hotels & Resorts

Since 1974, Solmar Hotels & Resorts has been welcoming guests to its collection of seven all-suite resorts located in Baja California Sur's most desired beach destinations. Within the award-winning portfolio is Grand Solmar Land's End Resort & Spa, Grand Solmar at Rancho San Lucas Resort Golf & Spa, Grand Solmar The Residences at Rancho San Lucas, Playa Grande Resort & Grand Spa, The Ridge at Playa Grande, Solmar Resort and Quinta del Sol by Solmar. Offering the quintessential, authentic Baja Mexico experience, Solmar Hotels & Resorts prides itself on providing high caliber service standards and warm hospitality. For more information about Solmar Hotels & Resorts, visit [www.solmar.com](http://www.solmar.com), Instagram [@SolmarResorts](#) and [Facebook](#) page

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