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Elevated Experiences at Low Prices at Solmar Hotels & Resorts

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With a hard-to-resist Black Friday Sale, plus an array of resort amenities for multigenerational travelers, Los Cabos is the prime destination for the holidays

LOS CABOS, Mexico (October 16, 2018) – While there are numerous reasons to escape for the holidays with loved ones to enjoy the best views of Los Cabos, Solmar Hotels & Resorts gives travelers another irresistible excuse for Baja-style getaway with its **Black Friday Sale featuring up to 60% off their stay**. From November 19-30, guests will be able to take advantage of this discounted rate and travel any time before December 26th, 2019. With a family friendly atmosphere, exquisite cuisine, modern amenities, and above all, unparalleled service, Solmar Hotels & Resorts promises a magical Los Cabos experience for multigenerational travelers this holiday season.

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"Los Cabos is a delightful destination to celebrate with family members no matter their age and with the Black Friday Sale, we invite travelers to immerse into the Baja culture leaving no family member behind," said Ricardo Orozco, VP of Solmar Hotels & Resorts. "At Solmar Hotels & Resort, we believe that the best memories are the ones that are shared with loved ones, so we invite families to create their own at our one-of-a-kind resorts."

Starting with the youngest of guests, children will delight in possibilities ranging from brilliantly imagined kid's clubs – like a real-life Treehouse club at [Grand Solmar Land's End Resort and Spa](#) – to countless games such as pool-side ping-pong to a fun game of mini golf at [Playa Grande Resort & Grand Spa's](#). At the newest resort, [Grand Solmar at Rancho San Lucas Resort Golf & Spa](#), little ones can be entertained for hours at the on-site waterpark. Older kids and teenagers, along with their parents, will appreciate the many adventurous excursions available such as exploring Cabo's desert outback aboard ATVs or camelback, or venturing out on the water for some snorkeling or whale spotting in season. The vacation options continue for the adults with oceanside spa treatments, exquisite gastronomy and mixology classes, lounging by the pool while enjoying spectacular vistas of the Pacific and much more. Families will also appreciate the proximity of most Solmar Hotels & Resorts just a short walk to the lively Cabo San Lucas marina for shopping and dining. No matter what the age, there is something for everyone.

Whether five or 55 years old, every guest is a priority at Solmar Hotels & Resorts and the multigenerational experiences offered at each of its seven all-suite resorts is a testament of that. To book the Black Friday Sale starting November 19th, visit <https://promotions.solmar.com/blackfriday/>.

About Solmar Hotels & Resorts

Since 1974, Solmar Hotels & Resorts has been welcoming guests to its collection of seven all-suite resorts located in Baja California Sur's most desired beach destinations. Within the award-winning portfolio is Grand Solmar Land's End Resort & Spa, Grand Solmar at Rancho San Lucas Resort Golf & Spa, Grand Solmar The Residences at Rancho San Lucas, Playa Grande Resort & Grand Spa, The Ridge at Playa Grande, Solmar Resort and Quinta del Sol by Solmar. Offering the quintessential, authentic Baja Mexico experience, Solmar Hotels & Resorts prides itself on providing high caliber service standards and warm hospitality. For more information about Solmar Hotels & Resorts, visit www.solmar.com, Instagram [@SolmarResorts](#) and [Facebook](#) page.

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