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## Grand Solmar Resorts Offer Top Reasons to Visit Los Cabos

by [Cheryl Rosen](#) (/tmrsearchresults?st=1&sr=CherylRosen)/ June 29, 2018



Los Cabos has long been known for its dry desert climate. Photo: Shutterstock.com.

The beautiful Grand Solmar at Rancho San Lucas Resort opened in January, with its first phase complete, and the property continues to add options for discerning guests.

Part of Rancho San Lucas, Solmar Hotel and Resorts' 834-acre community at the southernmost tip of the Baja Peninsula, the resort opened the Aqua Grill and Bar this week, a casual sea grill offering fresh salads, sushi and sandwiches in a beachfront open-air location. There is also a new 18-hole Greg Norman golf course and shopping and entertainment village slated for completion in 2019, said Vice President of Operations Ricardo Orozco.

Solmar Hotels & Resorts has been in the luxury end of the market for 45 years, offering hotel rooms, suites, villas and resort residences of up to four bedrooms, including the four-diamond Grand Solmar Playa Grande Resort & Grand Spa. More than 75 percent of its guests are from the U.S. and Canada.

The company offers an incentive program for travel agents, especially home-based agents, that pays up to 18 percent commission within seven days, plus "some additional perks and exclusive amenities, and special treats for customers, so people keep using their travel agent," Orozco said.

The beauty of the resorts is matched only by the beauty of the location. Here are the five top reasons to visit Los Cabos.

### 1. The natural landscape.

Cabo is where the Pacific Ocean meets the Sea of Cortez, so it's all about the unbelievably blue water and the amazing sea life within it. Scenic cruises take visitors out to the iconic Arch formation; glass-bottom and submarine tours let them peek below the surface; fish, turtles and dolphins swim with visitors;

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it's a diver's paradise.

"Grand Solmar Land's End Resort & Spa faces the Pacific right at the tip, and it is oh so beautiful," says Toni Day, President of Toni Tours, Inc. in Levittown, New York.

## 2. The food.

"Cabo is my favorite Mexico location; the food is excellent and it would take many visits to try all the delicious restaurants," says Ayasha Sameh Teague, owner of Blueprint Travel in Spring Hill, Florida. Even the resorts are conscious of the need to offer great food.

"Right now, we are all about farm-to-table, more local and fresh seafood and produce, more local wines and ingredients, says Solmar Hotels & Resorts' Orozco. "People like to enjoy not only international cuisine, but also fresh clams and lobster and fresh vegetables."

## 3. The local atmosphere.

"I like the local flavor that so many touristy cities lose," says Susan Williams, Owner of Where2Now in Canada.

"Cabo itself is developing big-time, but it keeps that old local charm, that authentic Mexican flavor," agrees Solmar Hotels & Resorts' Orozco. "Guests today are looking not only for beach and sun and golf, but also to go where locals go to party — and here, you can mingle with the locals, or give back to the community, or choose from more than 200 restaurants. So many people live on tourism here; you can walk in the middle of the night and no one will bother you."

## 4. The upscale feel.

"There's a very different vibe here than other tourist destinations in Mexico," says Kathryn Potter, travel consultant at KP Travel Group. "It feels much more upscale."

Indeed, Orozco notes, it's the high end of the spectrum that's most popular.

"These days the larger units sell more easily than the small ones. Families want the four-bedroom units and couples want the two bedrooms, and they don't care about paying for them," he said.

## 5. The dry desert climate.

"Hooray for non-frizzy hair, a super-cool landscape and 350 days of sunshine a year!" Potter says.

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